

THE LUXE ESTATE CAR 403 B5. Payload 500 kgs, (1/2 ton)



5-6 seats. 4 side doors. Large rear door with lock. Heating and defrosting. Air-conditioning. Spare wheel at the rear under the floor. The Estate Car 403 B5 is a spacious car, very practical for business transport, and it also offers the advantages of a rapid and comfortable car for staff and family travel. Owing to its mechanical strength and low fuel consumption it is an economical car with high cruising speeds. The Estate Car 403 B5 is safe and easy to drive. The dashboard is fitted with thick foam rubber padding.

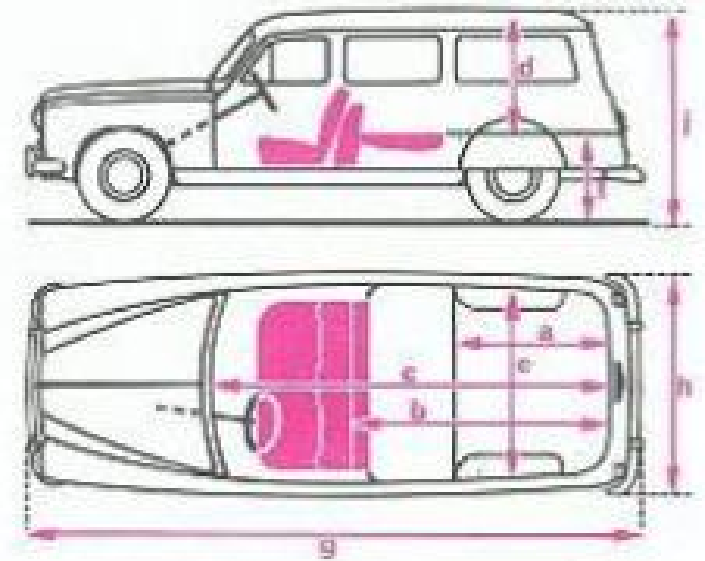
Outside locks on the 2 front doors and the rear door.

Attachments for rapid and safe fixing of a luggage rack on the roof.

The bodywork, radiator grille and wheel embellishers as well as the bumpers are all of polished stainless steel.

Overall dimensions: Length 4.61 m (15'1").
Width 1.66 m (5 1/2 feet). Loaded weight 1.55 m (5'1").

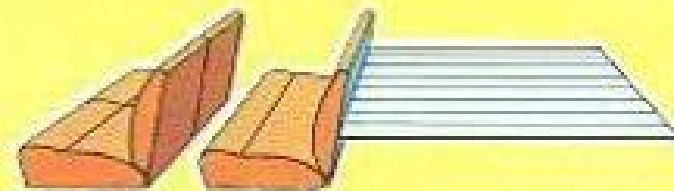




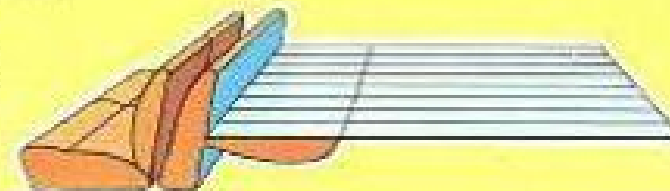
The Estate Car 403 B5 is the ideal car for combined transport and touring. Its four large side doors open at 90° and the rear rear door opens at 120° giving easy access to the seats and to the goods transported.

SURFACE AND LOADING VOLUME OBTAINED ACCORDING TO THE USE OF WHICH SEATS ARE PUT

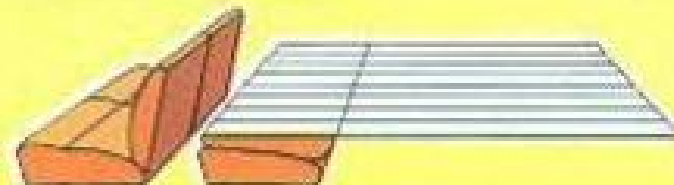
(4 diagrams)



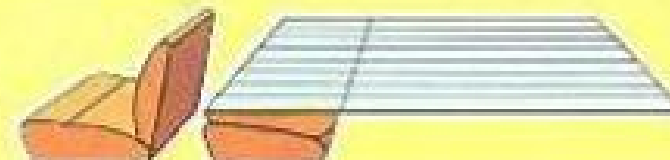
Driver and 4 or 5 passengers:
ample space for luggage or other packages.



Driver and 1 or 2 passengers:
large volume and large area available for transport of goods.



Driver and 1 or 2 passengers:
back of rear seat folded down provides additional space and length for load.



Driver only: the rear seat can be withdrawn temporarily to permit maximum loading volume and length for bulky goods.

INSIDE AND OUTSIDE MEASUREMENTS

403 B5

- a. Length between rear door and rear back rest 1.245 m (4'1")
- b. Length between rear door and front back rest 2.10 m (6'11")
- c. Length between rear door and dashboard 2.87 m (9'5")
- d. Inside height 0.90 m (3'0 1/2")
- e. Inside width 1.44 m (4'9")
- f. Height between floor and ground (when loaded) 0.59 m (1'11")
- g. Overall length 4.81 m (15'1")
- h. Overall width 1.68 m (5 1/2 feet)
- j. Overall height (loaded) 1.55 m (5'1")
- Entrance width, rear door 0.99 m (3'3")
- Entrance height, rear door 0.77 m (2'6")

The rear seat is large and comfortable and will take three passengers. The interior upholstery is elegant and well finished and is of durable plastic fabric, in



two tones. The front seats are separate and can be adjusted in position forwards and backward. Deflectors on front windows.



The rear seat and its back rest fold down to provide more space for loading goods according to requirements.

The loading floor is dismantlable so that in case of need a large space is available for bulkier goods.



403 Geugeot



1961

Peugeot

The disconnectable electro-magnetic Peugeot fan which is fitted as standard on the models Berlina, Cabriolet and Family 403 is entirely automatic: it enters into action as soon as the engine temperature reaches 84° C and cuts out as soon as the temperature drops down to 75° C. It is operated by a thermo-contact fitted in the cylinder head.

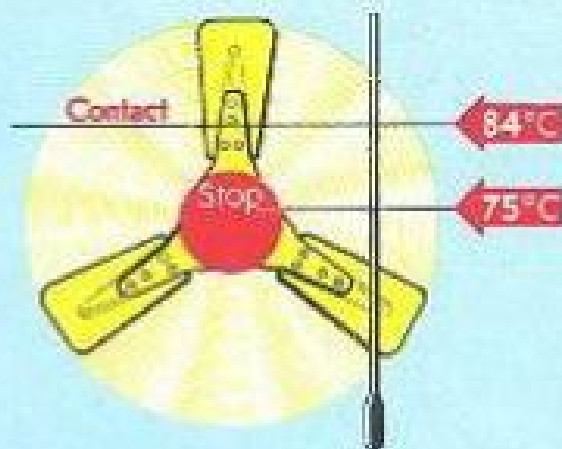
Its operation requires no special adjustment or maintenance. In practice the fan is only connected in hot weather whilst driving in town or in hilly country and normally it remains disconnected when the weather is cool and when driving on the open road at a speed sufficient to ensure the cooling of the engine. The power absorbed by the fan drive (3 to 4 HP at top speed) is therefore released whenever the fan is automatically switched off.

The Peugeot electro-magnetic fan offers the following advantages :

Extra power and hence increased maximum speed on the level, i.e. about 5 km. per hour (3 m.p.h.) on the 403.

Saving of petrol reducing the consumption by 0.4 to 1 litre per 100 km. (i.e. by 5-10 per cent) according to the average speed and the contour of the road. Therefore, for the same speed, consumption will be reduced, and at a higher speed the consumption will remain the same.

Improved silence by suppression, when disconnected, of the hum produced by the blades of the fan.



3

ENGINES

CAN BE FITTED TO THE 403

According to the model, the 403 can be delivered with the following types of petrol or heavy oil engine.

1300 PETROL ENGINE

fitted to the 403 "1300". Saloon. Square 4 cylinder engine 75 x 73. Engine capacity 1290 c.c. 54 B.H.P. SAE power. "Cold" hemispherical cylinder head. Overhead valves and valve rockers. Single camshafts. Removable wet liners. Carburettor with antifrost heating. Automatic disconnectable fan.

DIESEL INDENOR 85 ENGINE

fitted on 403 diesel saloon, Family grand luxe 403 and Estate Car (Limousine Commercial) luxe 403. 4 cylinder engine 85 x 80. Engine capacity 1816 c.c. SAE horse-power 55 B.H.P. Special light alloy cylinder head. Overhead valves and valve rockers. Forged steel crankshaft with 5 bearings. Removable wet liners.

1500 PETROL ENGINE

fitted on the Saloon grand luxe 403 with opening roof, open Cabriolet grand luxe 403, Family grand luxe 403 and Estate Car luxe 403. Super-square engine 4 cylinders 80 x 73. Engine capacity 1468 c.c. SAE power 65 B.H.P. "Cold" hemispherical cylinder head. Overhead valves and valve rockers. Single cam shaft. Removable wet liners. Anti-frost heated carburettor. Automatic disconnectable fan (except on the Estate Car luxe) and R.H.D. Vehicles.



SALOON 403 "1300"

5/6 seater - 4 doors

Consumption: 8 to 9 litres per 100 km
(31-35 m.p.g.)

Speed: 125 km/h (77½ m.p.h.)

The 403 "1300" is a reliable and economic car for business travel and for touring with the family. Fitted with an engine of 1290 c. c. it has all the technical developments applied to the 403. It is fitted with a 4 speed gear box, entirely synchronised, and the disconnectable automatic fan. It is cheap to buy and thanks to low fuel consumption it is also cheap to run. It is a strong car with low cost of maintenance.

The car is very easy to handle in town, turning radius 4.75 metres (15½ feet). 4 synchronised speeds, it is also a grand car for the road with excellent road-holding capacity, rack steering, excellent distribution of weight over the axles, powerful braking, the bodywork is strongly made of all steel. High cruising speeds. Maximum speed: 125 km/h (77½ m.p.h.), for a low consumption and with a range of more than 600 km (375 miles). Its engine has a SAE horse-power of 54 HP which ensures rapid acceleration and excellent climbing.

A SPACIOUS AND COMFORTABLE CAR. Seating 5 or 6

The four large doors open to ninety degrees from back to front, fitted with push-type door handles and door stops, giving excellent access to all seats. The front doors have outside locks and can be bolted inside by push-button.

The very large boot at the back with the balanced opening will take 5 or 6 suitcases and small luggage. The boot is lighted by the central rear lamp. The spare wheel is separated from the luggage in an independent compartment and can be easily reached without shifting the luggage. A luggage rack can be easily and rapidly fixed on top of the roof. The bumpers made in three separate parts of polished stainless steel are strong and provide perfect protection for the bodywork.

The front seat can be adjusted as to position even whilst driving the car. The seat and the backs of the front and rear seats are thick and comfortable.

The internal upholstery of durable plastic fabric is supplied in colours assorted to suit the colour of the bodywork.

Internal lighting by ceiling lamp.



SALOON 403¹³⁰⁰



Safety dashboard with foam rubber padding, covered with durable plastic fabric.

Two-spoke flexible steering wheel. Gear change by lever underneath the steering wheel. The country and town horns are switch-operated. Large glove compartment. Centrally placed ash tray. Triple regulation for heating, defrosting and air-conditioning. Extra air vent controls and control for opening engine bonnet. Double chromium-plated windscreen wiper. Dashboard with switch lighting. Water thermometer and kilometric counter with single total. Control of flashing trafficators underneath the steering wheel.

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5/6 seats - 4 doors - Opening roof
Fuel Consumption: 9 to 10 litres per 100 km (28-31 m.p.g.)
Speed over 130 km/hr (80 m.p.h.)

**A robust, economical, rapid and comfortable car for the road,
the grand luxe Saloon 403 is also very easy to handle when
driving in town.**



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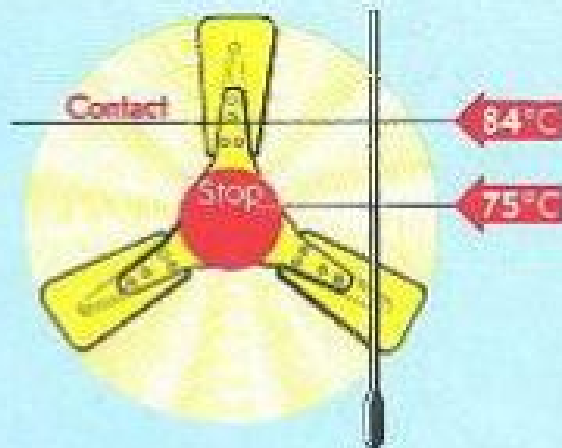
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